

## DA 23/2902or PAN -310940. Lane Cove Road overpass on M2 Motorway

By lodgement: NSW Planning Portal; luninda.craig@dpie.nsw.gov.au; Anthony.watson@planning.nsw.gov.au

June 14, 2023

Lucinda Craig Planning & Assessment Department of Planning and Environment GPO Box 39 Sydney, NSW 2001

CC: Mr Anthony Witherdin, Director, Key Sites Assessments

Dear Lucinda,

Subject: Applicant response to City of Ryde letter dated May 29, 2023. CoR Ref: COR2023/16. Lane Cove Overpass, M2 Motorway Macquarie Park

I refer to the City of Ryde (COR) letter dated 29 May 2023 in relation to DA 23/2902. In relation to the concerns raised by COR within their letter, the Applicant notes two issues, namely 1. Location of certain names and logos and 2. Advertisement on bridges

As part of the DA stakeholder engagement process, The Applicant wrote to Mr Wayne Rylands, General Manager, City of Ryde Council (COR) on 1<sup>st</sup> March 2023 to advise COR of its intention to apply for two new digital signs on the M2 motorway in Ryde LGA. The letter provided project background and sought feedback, including an offer to provide additional information to COR, including briefing meet(s). A copy of the letter send by the Applicant to ROC is attached for your ease of reference. The applicant received no response from ROC to the Applicants' offer for meeting(s) or to provide additional information.

In any event, the Applicant provides the following point by point responses to the concerns raised within the COR letter dated May 29, 2023:

## 1. Location of certain names and logos

**Issue 1**: COR have concerns in relation to Clause 3.18 of the SEPP, which is addressed within, page 44 of the SEE, specifically that *"the name/logo should be included within the advertising display area/ calculation"*.

Manboom Signage Partnership | ABN 32 043 806 621 PO Box 1149, Darlinghurst NSW 1300 | 46-50 Burton Street Darlinghurst NSW 2010 | 02 9357 6753 **Response 1**: Page 44 of the SEE should be read in conjunction with 3.2 Definitions, advertising display area, page 34 of the SEE.

The definition is clear that the area permittable includes a logo box within the maximum calculation of 42sqm. For the Lane Cove Bridge sign the total area is 41.76sqm.

## 2. Advertisements on bridges

**Issue 2:** Ryde Council raises concern that the vertical clearance from the base of the advertisement to the roadway is noted on the plans as less than 5.8m and the authority should address this.

**Response 2**: The Guidelines reference that the 5.8m clearance requirement applies only where a sign extends below the soffit of the superstructure of a bridge. In this case the sign does not extend below the soffit of the superstructure of the Lane Cover Road bridge. Further, Transport for NSW have considered the application including the plans with no concern raised in relation to this matter.

The Applicant hopes this response fully addresses the concerns raised by COR.

The Applicant is not aware of any representations by residents of the Ryde LGA. The Applicant therefore submits the information provided within the SEE, together with this letter and attachment, adequately addresses the concerns raised by ROC within their May 29, 2023, letter.

Can you therefore kindly confirm this response and the information as submitted within the DA has adequately addressed the items raised by COR.

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Director Manboom Signage Pty Ltd

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